

Turn Theory into Practice

"THEORY"

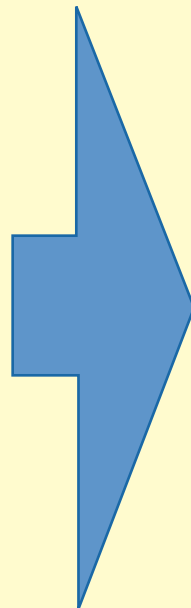
There is a wealth of "theory" available to help nonprofits operate more effectively and efficiently. This information comes in many forms through many sources.

"PRACTICE"

But what do you do with all that information – how do you incorporate and implement the content that is suitable for your organization – putting it into "practice" and making it work.

TouchStone Business System

THEORY
Best Practices
Self Assessments
Conferences
Webinars / Seminars
Software Applications
Training Classes
Checklists
Knowledge Bases
Consultants
Books / Videos



PRACTICE
New or streamlined processes that instill the best practices and current thinking
Assigned accountability for all organization processes & activities
Detailed workplans and other process tools
System for monitoring progress & compliance
Cohesive comprehensive management tool
Predictable results and sustainability

With TouchStone for Nonprofits you can take the theory and apply it to your organization. As you identify good ideas and practices, you have the tools to build them into your processes and activities. You can identify the process, the people and the steps needed to change the way you operate – creating a more effective organization and increasing your impact.

TURN THEORY INTO PRACTICE

One would think that in this age of information and the staggering amount of available data and tools, you should have all you need to be a better manager or a more effective organization. In reality, that's just not the case.

Sure – all the theory is there– there's actually more information than you could ever deal with in one lifetime. Just "Google" Volunteer Management and you'll find 11,200,000 hits!!! But what's lacking is the tool to apply the content to your day to day activities and processes.

Look on the internet and you can find a wealth of valuable theory – whether it's best practices, critical success factors, checklists, self assessments, webinars, case studies, shared libraries, books, videos, etc. Then add to that the numerous conferences, seminars or training classes you can attend, consultants you can hire, software you can buy. It can be really overwhelming.

How many times have you:

- found yourself downloading an article, or set of best practices, or helpful tips for everything from Board Development to Volunteer Administration that you fully intend to do something with. And then.....it just sits there – or you give to someone to read – they read it – and it just sits there. And then in six months, you come across it again – recognize you haven't really done anything with it and file it or toss it.
- attended a conference or training session and found lots of great ideas and suggestions but then you're back at your job – and consumed by all the things that piled up while you were gone. You look at all your notes or conferences "To Dos" – acknowledge that it would be helpful to do something with them but you don't know where to begin. So they somehow find their way to the bottom of the pile.
- told yourself that you just know that you're not fully utilizing the capabilities of the powerful software or applications you bought and wish you could do a better job maximizing their functionality?

Part of the problem is that there isn't an easy way to take the information and capabilities that are out there and apply them to your organization. No way to take the THEORY and put it into PRACTICE – UNTIL NOW. With TouchStone for Nonprofits you can take the appropriate content and easily build or modify the processes in your organization. You can assign accountability and instill and institutionalize these new ideas, these better ways of doing things. TouchStone for Nonprofits allows you to create a cohesive, comprehensive, understandable system for managing your organization, increasing your impact, and fulfilling your mission.

For a free webinar or to find out more about TouchStone for Nonprofits, visit www.partnersforchange.net or call Partners for Change Toll Free at (877) 801-2022.